**Proposal Narrative Template**

**Primary Applicant Full Name:**

**Primary Applicant Email Address:**

1. **Project Abstract** (max 400 words)

*Provide a short abstract of the project. It should be written clearly for a non-technical lay audience. Avoid acronyms and technical jargon. Indicate the significance of the proposed research and how this work will support the priority themes.*

1. **Research/project Problem(s) and Justification** (max 1000 words)

*Elaborate on the question or challenge that the proposed research/project aims to address. Provide an overview of the current state of understanding in this particular field of study, and indicate the gaps that the research/project is expected to address.*

1. **General Objective** (max 250 words)

*Highlight the general objective of the proposed project.*

1. **Specific Objectives** (max 1000 words)

*Highlight the specific objectives of the proposed project.*

1. **AI Solution** (max 500 words)

*Describe AI solution that you will be employing/focusing on in the proposed project.*

1. **Responsible AI** (max 500 words)

*Elaborate on how the proposed AI solution is considered ‘responsible’.*

1. **Methodology** (max 1000 words)

*Provide a brief overview of the specific steps (and key assumptions) that will be taken to achieve the project objectives, including the methods and techniques to be used, and the resources required.*

*For* ***Research Track****: Describe the research method(s), design, target population, sample size and any other methodological approach and details that you plan to employ to achieve your research objectives. Highlight the research activities that are planned to be conducted.*

*In* ***Innovation Track:*** *Highlight the project’s approach(es) for developing, testing, and scaling your innovative AI-based solutions. Elaborate on the different activities that will be conducted as part of the project.*

1. **Sustainability Plan** (max 500 words)

*Describe how you anticipate the project’s outcomes will be sustained beyond the life of this grant.*

1. **Policy Relevance, Uptake and Scale** (max 700 words)

*> Describe how you plan to engage relevant stakeholders and policy makers in your project, and how the outcomes of your project can inform decisions of policy makers.*

*> Elaborate on how you plan to enhance the uptake of your proposed solution, if proven effective.*

*> Explain the potential of the proposed project in being applied in or replicable to other contexts/regions. Refer to* [*the MAPS Toolkit*](https://apps.who.int/iris/bitstream/handle/10665/185238/9789241509510_eng.pdf?sequence=1&isAllowed=y) *to highlight how your project considers the key determinants or axes of scale (Groundwork, Partnerships, Financial health, Technology & architecture, Operations, and Monitoring & evaluation).*

1. **Integration of Gender, Human Rights, Social, and Contextual** **Factors** (max 500 words)

*Describe how the project will address context-specific factors, gender equity, power dynamics, socioeconomic factors and inclusion, and how it is expected to empower women, girls, and other marginalized groups.*

1. **Ethical Considerations** (max 500 words)

*Please provide details on the status of the Institutional Review Board (IRB) approval regarding maintaining data confidentiality and privacy as part of your proposal submission. If you do not have an IRB, please explain how you plan to manage any ethical issues that may occur.*

1. **Results and Dissemination** (max 1000 words)

*Define the major outputs and outcome expected from the proposed project and how the project findings will be disseminated or implemented.*

1. **Challenges** (max 500 words)

*Describe any potential challenges or obstacles that may arise during the execution of the proposed project.*